Runway for Hope is an annual runway fashion and costume show featuring breast cancer survivors as models wearing creative and fun designs crafted and styled by local artists and others in our community. In addition to being the New England Breast Cancer Alliance's biggest fundraising event, Runway for Hope aims to empower and connect survivors, as well as to highlight their strength, resilience, and courage. The 2025 Runway for Hope will be held on **April 24th, 2027** at Sable Oaks in South Portland, Maine. The design theme this year is **"Flora and Fauna."**

Due to the e-mail volume which the Runway for Hope generates, PLEASE READ the "Model FAQs," "Model Agreement," "Fundraising FAQs," and other Runway for Hope documents on our website thoroughly BEFORE reaching out, as there's a good chance your question is answered within them.

MODEL AGREEMENT

Thank you for your interest in volunteering as a model for the NEBCA's Runway for Hope.

As with any volunteer activity, serving as a model requires commitments of both time and enthusiasm for the mission of NEBCA and the fundraising event. The expectations associated with being a model in Runway for Hope are listed below. Please review each statement carefully and include your signature and date at the end to indicate you have read and accepted the terms. We also suggest you print a copy of this agreement for your own records.

1. Runway for Hope models make up a collective group that reflects the diversity of our community. As such, we expect all Runway for Hope models to treat one another with mutual respect regardless of age, race, ethnicity, color, religion, political belief, national origin, disability, sexual orientation, or gender identity. If differences persist between Runway for Hope models or volunteers, they should be discussed directly with a NEBCA Board member.

2. It is NEBCA policy that any event hosted by the organization maintains a civil and congenial environment, free from all forms of discrimination, harassment, and violence. Anyone engaging in harassing conduct will be subject to discipline, ranging from a warning to termination from the Runway for Hope model roster to being unable to attend the event.

3. NEBCA places the utmost value on showing respect for others. Respect takes many forms and includes the words we use towards each other, as well as meeting deadlines, communicating with organization volunteers in a timely and respectful manner, keeping appointment times with our hair and makeup volunteers, etc. Any models showing a lack of respect towards other models, organization volunteers, and anyone else working on or attending the show will be subject to discipline, ranging from a warning to termination from the Runway for Hope model roster.

4. Safety is a priority at NEBCA. If we foresee a potential safety issue with a model walking on the runway – from intoxication, illness, or any other reason – we reserve the right to pull the model from the show. If you are experiencing anything that



makes you feel like it would be unsafe to walk the runway (dizziness, etc.), you are expected to communicate this with an event volunteer.

5. Runway for Hope models are ambassadors of NEBCA and Runway for Hope and encouraged to promote event attendance and participate in appropriate publicity opportunities, including media outreach.

6. There are many benefits to modeling in the Runway for Hope: the option to have a fun costume designed for you; welcome boxes from NEBCA; gift bags with wonderful items donated by businesses and individuals in the community; free hair, makeup, and other services for the event; access to professional photos from the rehearsal and event, etc. Moreover, the event allows models a meaningful and fun way to connect with other breast cancer survivors, share their stories, celebrate with family and friends, and raise funds to support breast cancer research and events to support local survivors.

   With that said, serving as a Runway for Hope model does involve a considerable commitment in terms of time, energy, and other resources. For example, models will need to allot time for and transport themselves to and from the rehearsal and event, some models may choose to get overnight lodging at or near the venue for the show, etc. There may be opportunities for carpooling, staying with other models, etc., but models should consider these and other expenditures when deciding whether to participate in the Runway for Hope.

7. Serving as a Runway for Hope model can be physically and emotionally taxing. Please place the utmost importance on your health and well-being. Models who are within five years of treatment or are currently in treatment (defined as chemotherapy, radiation, surgery) will be required to submit a signed release from your doctor indicating the level at which it is safe for you to participate. We absolutely want everyone who wants to participate to be able to, but of course, safety is our top priority.

8. **The Runway for Hope is NEBCA's biggest fundraising event. The majority of funds available for support events and activities for local breast cancer survivors and for research come from Runway for Hope fundraising. For this reason, 2025 Runway for Hope models are required to fundraise a minimum of $500 for the event. This amount is due by the day of the event. If this amount is not fundraised by the day of the event, models agree to have a credit charged for the remaining amount (e.g. if a model has fundraised $400 by the event, their credit card would be charged $100). Models will have access to a number of different fundraising tools, including online and on social media. Members of the NEBCA team will be available to help models set up fundraising pages and support fundraising efforts by publicizing individual fundraising events and sharing the stories and fundraising pages of models on our social media (when approved by the model).**

9. Models are expected to make their best attempt to attend rehearsal. With that said, we understand that unforeseen issues may arise. If you are unable to attend rehearsal, alternate arrangements to try on your costume must be made in a timely manner.

10. There are various forms, pieces of paperwork, and photos that models will need to submit on time leading up to the event. These include, but are not limited to: 1) This "Model Agreement," 2) a "Physician Waiver" for models in active treatment or who finished treatment within the past 3 years, 3) "Model Onboarding Forms" that collect information necessary to match models with a costume designer and give costume designers necessary information to start working on the costumes, 4) forms that collect information to be used for the event program, social media posts, and aspects of the runway show, and 5) forms that are used to match models with makeup artists and hair stylists. These need to be returned in a timely manner for

planning purposes, as well as to allow costume designers and other volunteers enough time to create costumes, event programs, etc.

11. Costumes will be designed for models based on a variety of criteria collected in the "Model Onboarding Form," including but not limited to: size, coverage, and aesthetics. A model's preferences are taken into consideration, models will absolutely not be required to show any parts of their body that they are not comfortable showing, and models are able to give input regarding the design of their costume. **While our costume designers will be aiming to create costumes that their models are comfortable in and excited about, they will have a range of skills, personal styles, budgets, and materials available. Therefore, models may not be able to request specific designs, materials, colors, or manners of execution.**Additionally, NEBCA staff reserves the right to oversee design choices in order to ensure the integrity of the overall show. Every attempt will be made to ensure models look and feel comfortable and beautiful in their designs, including trying on costumes well in advance of the show; team brainstorming on any issues, accessorizing, etc.; and seamstresses being available to make any necessary alterations. We request that all models display some flexibility and a positive attitude when it comes to their costume and the overall design of their look. **If a model has strong preferences, we suggest designing or styling your own costume or personally enlisting someone to do so.**

12. Models are able to design or style their own costumes for the show, or can choose to be matched with a costume designer. If you choose to design or style your own costume for the show, you must also read and submit the "Designer Agreement."

13. Unless their designer specifies otherwise, models should plan on sourcing their own footwear and jewelry. However, contact NEBCA if you need assistance in this area.

14. NEBCA has a number of professionals volunteering for the event – the DJ, audio visual team, emcee, photographers, etc. Please do not communicate directly with these professionals unless directed to do so.

15. By participating in the fundraiser, you agree and hereby grant NEBCA permission to use your name and likeness to administer and promote the fundraiser and any additional promotional events related to the fundraiser. NEBCA will hold the rights to any photographs from the Runway for Hope or related events and may use them to promote the organization, the Runway for Hope, any additional promotional events related to the fundraiser, or to create merchandise for sale at a future date. Your signature on this agreement also acts as a photo release form for any photos taken of you at the rehearsal or Runway for Hope event.

Compliance with the Runway for Hope Model Agreement is paramount to ensuring the success of the event.

Please sign below to acknowledge your agreement with the above.

_____ _____

Signature Date

_____

Print Name

MODEL LIABILITY RELEASE FORM

I, _____ will be participating in a runway show with the New England Breast Cancer Alliance
Print Name

on April 24th, 2027.

I recognize and acknowledge the following:

- My participation in this activity is voluntary and is not required;
- That my participation in this activity is voluntary and is at my own risk;
- That travel to and from the site via my chosen mode of transportation entails risks of bodily injury or property damage;
- That while participating in this fashion show, there is a risk of bodily injury or property damage caused by or resulting from slips, trips, falls and other forms of physical harm;
- That I am physically able to participate in the runway show and know of no disability that would prevent my participation;
- That in the event that a need for emergency medical services arises, I authorize and consent to such service being provided and assume the cost thereof;
- I have read and understand the information above and agree to the provisions stated therein.

Notwithstanding these risks, I do waive, release and discharge the New England Breast Cancer Alliance and its Board Members, officers, volunteers, other agents, or contractors from any and all claims, demands, actions, causes of actions, costs, and expenses for and by reason of any personal injury, death or property damage, loss, and expense, which heretofore have been or hereafter may be sustained or suffered by me in consequence of and as a result of a certain accident, casualty, or event, or my presence or activities in connection with this participation. I also agree to indemnify and hold harmless the New England Breast Cancer Alliance for injuries sustained either to me and/or caused by me to others during this participation. Furthermore, I acknowledge that the risks outlined above are not intended to be all-inclusive and voluntarily accept all risks known or unknown.

It is further understood and agreed that this waiver, release, indemnity, and assumption of risk is to be binding on my heirs and assigns.

Please sign below to acknowledge your understanding of and agreement with the above.

_____ ____ / ____ / _____

Signature Date

_____

Print Name

_____ (____) ____ - _____

Emergency Contact's Name (required) Emergency Contact's Phone (required)