



Runway for Hope is an annual runway fashion and costume show featuring breast cancer survivors as models wearing creative and fun designs crafted and styled by local artists and others in our community. In addition to being the New England Breast Cancer Alliance's biggest fundraising event, Runway for Hope aims to empower and connect survivors, as well as to highlight their strength, resilience, and courage. The 2025 Runway for Hope will be held on **April 25th, 2026** at the Holiday Inn By the Bay in Portland, Maine. The design theme this year is **"Movie Magic" (Fashion Inspired by Films)**.

Due to the e-mail volume which the Runway for Hope generates, PLEASE READ the "Designer FAQs," "Designer Agreement," "Theme, Design, & Judging Guidelines," and other Runway for Hope documents on our website thoroughly BEFORE reaching out, as there's a good chance your question is answered within them.

DESIGNER AGREEMENT

Thank you for investing your time and talent in NEBCA's Runway for Hope. The expectations associated with being involved with Runway for Hope are listed below. Please review each statement carefully and include your signature and date at the end to indicate you have read and accepted the terms. We also suggest you print a copy of this agreement for your own records.

1. Runway for Hope is the signature fundraiser for the New England Breast Cancer Alliance (NEBCA), a non-profit organization with a mission to 1) provide resources towards breast cancer research, with the long term goals of contributing to improvements in disease detection, treatment, and ultimately survival rates among women in Maine, New England, and elsewhere, and 2) connect and provide support to those facing breast cancer. Net proceeds from this fundraiser will benefit NEBCA, and in turn, breast cancer survivors in Maine, New England, and elsewhere. The event and all functions related to it are intended as a benefit.
2. In order to participate in Runway for Hope, you must agree to these Rules and Guidelines. If you are a minor, you must obtain the prior permission of your parent and/or legal guardian, who must agree to these Rules and Guidelines on his/her and your behalf. Submission of a costume in this fundraiser constitutes your agreement to these Rules and Guidelines.
3. Works will be considered in-kind, charitable donations, and therefore the property of NEBCA. NEBCA is a 501(c)(3) and all contributions to it are tax-deductible to the full extent of the law. NEBCA accepts no responsibility for submissions that are lost, delayed, damaged, altered, mislaid, howsoever caused. NEBCA reserves the right to auction off all or part of costumes submitted for the show.





4. NEBCA cannot guarantee that a costume you create will be worn by an individual you dictate.
5. Designers are expected to accommodate the coverage and clothing preferences of the model they are matched with (e.g. if there are parts of body that the model would not want to be showing in a costume, etc.). This, and other information, will be provided to the designer once they are matched with a model.
6. Designs should be safe (not have pieces that could physically injure the model or others).
7. Designs should be respectful – they should not contain profanity or offensive language, they should be respectful and mindful of other cultures, etc.
8. Costumes must be completed and in the hands of your model or a member of the NEBCA team by February 28th, 2026. Costumes may be delivered by mail or in-person.
9. To be considered for a costume design prize, designers must meet the criteria outlined in the “Theme, Design, & Judging Guidelines” document and submit the required “Design Prize Application” by March 31st, 2026.
10. NEBCA will attempt to remain true to the design intentions of the designer but retains the right to deviate from these conceptions to maintain and/or achieve cohesiveness within the runway show or address model issues or concerns.
11. By participating in the fundraiser, you agree and hereby grant NEBCA permission to use, copy, modify, distribute, and publicly display your submission for any purpose, such as but not limited to, press and media communications, without any compensation to you. You also agree that NEBCA may use your name and likeness to administer and promote the fundraiser and any additional promotional events related to the fundraiser. NEBCA will hold the rights to any photographs made of the submissions and may use them to create merchandise for sale at a future date. Designers contributing costumes to the show will not be compensated for the inclusion of their entries in such merchandise.
12. Your signature on this agreement also acts as a photo release form for any photos taken of you at the rehearsal, Runway for Hope, or other related events.
13. Designing a costume for the show requires communication, primarily over e-mail, with NEBCA and the model that the designer is matched with. By signing up to be a designer, you agree to respond to organization and model communications in a timely manner.





14. This fundraiser is governed by the laws of the State of Maine. By participating, you agree to be bound by the terms of these Rules and Guidelines and by NEBCA's decisions, which are final and binding on all matters pertaining to this fundraiser. Each designer agrees not to act in any manner that might: (i) infringe any third-party proprietary, intellectual property, industrial property, personal rights, or other rights, including without limitation, copyright, trademark, patent, trade secret, or confidentiality obligation. To the extent permitted by the law, the right to litigate, to seek injunctive relief, or to any other recourse to judicial or any other procedure in case of disputes or claims resulting from or in connection to this fundraiser are hereby excluded, and you expressly waive any and all such rights.

Please sign below to acknowledge your agreement with the above.

Signature

Date

Print Name

