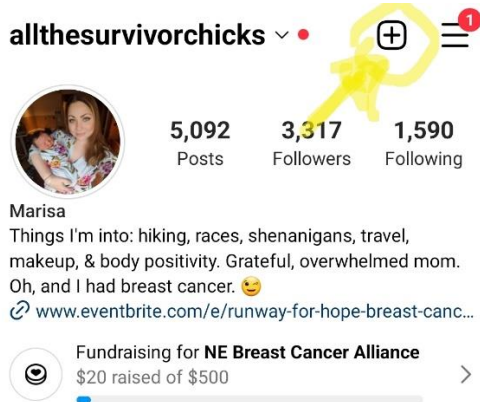
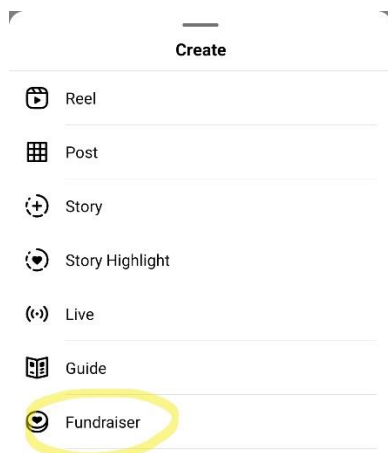


Instagram Fundraising How-To

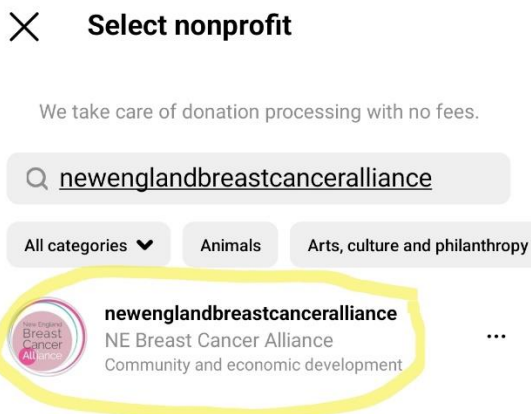
- From your profile page on the Instagram app, click the “+” button on the top right side of your screen



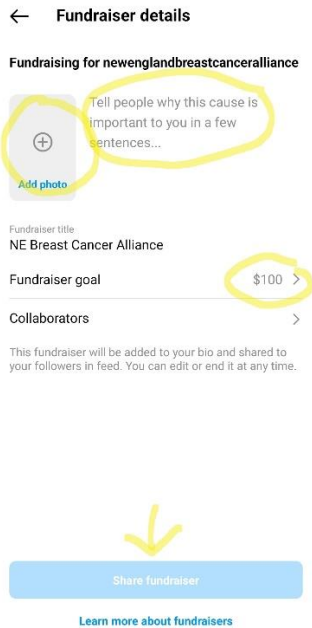
- From the “Create” menu that pops up, select “Fundraiser”



- A page prompting you to “Select nonprofit” will come up – type “newenglandbreastcanceralliance” into the search bar and select the organization’s Instagram account



- On the next page, you can add a photo and tell people why the New England Breast Cancer Alliance’s mission to fund research and support and connect local survivors is important to you



- Set your fundraising goal
- Click “Share fundraiser”
- You will be prompted with the option to share your fundraiser by “Adding to story” as well
- By clicking the three dots on the top right hand corner of your post, you can also choose to copy the link to your post to share elsewhere; post to other apps; or you can pin the post to your profile by clicking “Pin to Profile”

