



MODELS, HOPE AMBASSADORS, VOLUNTEERS

REGISTERING



Navigate to the website

- With a smart phone, scan the QR Code to the left

How do you want to participate?

Main Model Main Models are responsible for fundraising \$500 before April 24, 2026.	FREE
Commit to raising at least \$500 by 4.24.2026 11:59pm EDT or cover the difference.	
Hope Ambassador Hope Ambassadors are required to raise \$300 before April 24, 2026.	FREE
Commit to raising at least \$300 by 4.24.2026 11:59pm EDT or cover the difference.	
Runway Supporter Board Members, Volunteers, Vendors and other giving hearts.	FREE

Model? Hope Ambassador? Volunteer?

- Select the type of participation you are registering for.
- Note that there may be a minimum amount of fundraising and the site will need a credit card on file to complete registration.
 - If you fundraise your total minimum, there will be no charge to your card.

How do you want to participate?

Hope Ambassador

Your Fundraising Goal

How much will you try to raise?

\$ 300

You're only responsible for your \$300 commitment, even if you set a higher goal. If you raise less than \$300 by 4.24.2026 11:59pm EDT, you agree to cover the difference.

Let's get your details.

First Name
Enter your information

Last Name

Email

We'll send you a confirmation, plus a link to set up your fundraising page!

Address

Apartment, Suite, Etc. Optional

City State Zip Code

Complete the form

- Follow the form to enter all needed information.
- This is where you can increase your personal goal or leave it to the pre-set amount. If you would like to edit this amount later, you can.
- If any spaces are left unfilled, the site will mark them red and ask for the information.



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Details > Finish Up

Add an Optional Gift

Amber-Jean, kick-start your fundraising by making a donation!
It will go toward your fundraising goal.



\$ 100 Optional

Add a little extra to your total to help with fees (\$4)

Privacy Options

- Don't show my name publicly
- Don't show my gift amount publicly

Payment Details

This payment method will be securely stored and will be charged if the fundraising commitment is not met.
Today you will only be charged for the total reflected in your summary.

Credit Card

Bank Account

Card Number



Exp. Date

CVV

- Kick-starting your goal is not mandatory. If you do select a donation amount here, it will be charged immediately.
- Any of your donators will be asked if they would like to add a little extra for fees (seen to the left with the check box). This covers the credit card processing fees but is also not mandatory.
- If donators check the privacy options, you will see the names in your account page but your public page will not publish their name.



Transaction #33708416

You're registered for **New England Breast Cancer Alliance**
2026 Runway For Hope!

Sunday, 10/05/2025 - Saturday, 4/25/2026



It's time to start fundraising!

Personalize your page and share it with friends—it only takes a few minutes.

[My Fundraising Dashboard](#)

Congratulations!

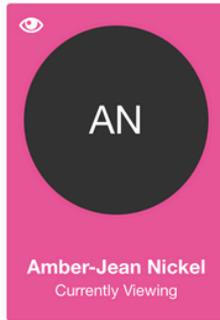
- Once the form is submitted a transaction number will post and a link to set up your Fundraising Dashboard.
- Information will also be sent to your email entered into the registration form.



SETTING UP

Who's fundraising?

Hi Amber-Jean Nickel! You're managing 1 fundraising profiles. Choose a participant to switch to their fundraising dashboard.



Understanding your Dashboard

- Ensure you have selected your name only as the person fundraising.
- If there is only you, you may not see this pop-up.
- Your Personal Page will be the page that donors will see when they come to help you fundraise. Your story, picture, goal... it's all there.
- You will also have a Dashboard that only YOU can see with your progress.

Editing Your Personal Page

⚙️ Look for the settings icon to edit widget text and personalize your content.

👁️ Hide widgets that you don't want.

After you're finished making changes, click 'Save Page' to Continue.

Editing your Personal Page/Dashboard

- To edit the page, look for the gear icon and click on it to change settings.
- Widgets are things like social media and trackers. If you want to hide or see them on your page, click the eye icon.

My Fundraising Dashboard

Customizing your fundraising page will help you raise more money! Creating a unique page for yourself is easy – all the tools are right here.

20% Complete

Complete Your Profile: Upload Your Avatar

Hi, Amber-Jean! Complete your profile and personalize your fundraising to connect with more supporters and raise more donations. It only takes a few minutes!

[Continue](#)

Quick Start

See your progress and share your fundraising page!

- [Send a Fundraising Email](#)
- [Manage Your Commitment](#)
- [Add a Request](#)
- [See All Donations](#)

Links

My Page: <https://secure.gqiv.com/event/2026runwayforhope/account/2179511>

100%
80%
60%
40%
20%

\$104.00
achieved

\$300.00
goal

Want to come back later?

- If you want to finish updating the page(s) later, no problem!
- There will be a grey box on your page with a continue link so you can pick up where you left off. There is even a percentage showing so you know how much more you have to complete.

SETTING UP

Share My Page

Share your page by email, Facebook, or X. People can't donate to you if they don't know how – start getting the word out!

Via Email	Via Facebook	Via X
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Verify Your Email

Start getting the word out with our powerful email platform! Once your email is verified, you'll be ready to create, schedule, and send emails to your friends and family that encourage them to donate.

Didn't receive an email? [Resend](#)

Ready to go viral?

- When you are ready to share your page you have an option to send an email.
- Verify your email address with a code first. If it goes to SPAM, you can always resend a code with the link on the page.

Send an Email

Email Management

1

2 **Email Information**

Email Title required

This will help you organize your fundraising emails; recipients will not see this title

Start with an existing template?

Subject required

Your Message required

Source

Hello!

I'm participating in %EventName% to raise money for %OrganizationName%. This organization and their event are really important to me, and I'm working hard to support them. When I thought about people who would be willing to help me raise money, I thought of you. Would you be willing to donate and help me reach my fundraising goal?

If you'd like to help me reach my goal, you can visit my page and make a donation here: %RegistrantDonationPage%. You can also leave a message for me about why you decided to donate – I'd love to hear from you!

If you can think of others who might be interested in making a donation, please forward this email to them or share it on social media! %OrganizationName% is a great organization and you'd be helping them (and me!) by spreading the word.

Thank you so much for helping me reach my goal, and for supporting %OrganizationName%. We couldn't do it without you!

Sending the Email

- You may want to send a few emails so title them in a way that is easy for you know what you sent. You could also just say Email 1 or First Ask.
- There are templates made for you! Select the one that fits your email goal.
- You are welcome to edit them so it's more personal to you and feels like your personality. (also not mandatory). Just remember if you do, the % icons indicate code and should not be changed unless you know how to speak digital. 😊



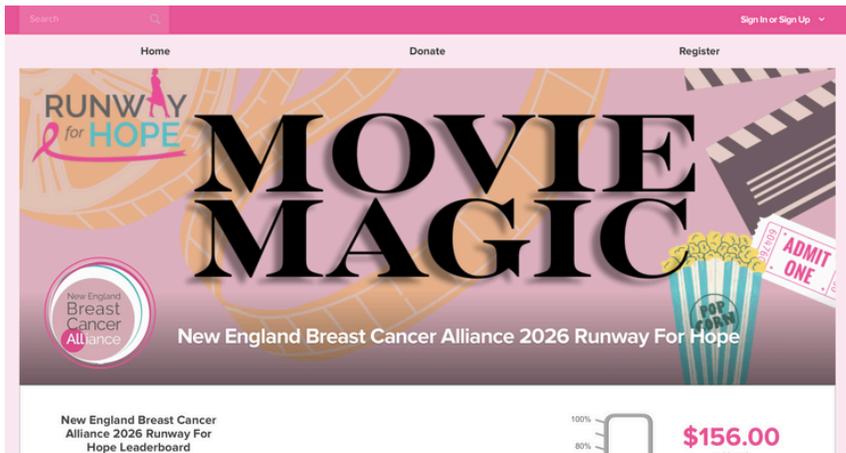
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DASHBOARD



Navigate to the website to login

- With a smart phone, scan the QR Code to the left



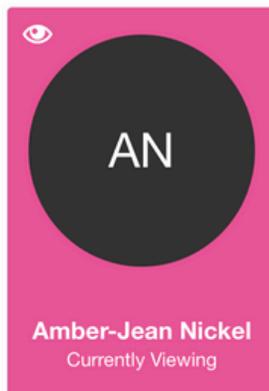
Log in

- From the upper right corner, hover over Sign In to enter or password.
- From the upper right corner, click Sign In to link to the sign in page

Either way is fine, just two ways to get to the same place.

Who's fundraising?

Hi Amber-Jean Nickel! You're managing 1 fundraising profiles. Choose a participant to switch to their fundraising dashboard.



Confirm it is you

- The system may always ask you if you are who you are. It's silly. We know it's you but just in case there is one last check.

DASHBOARD

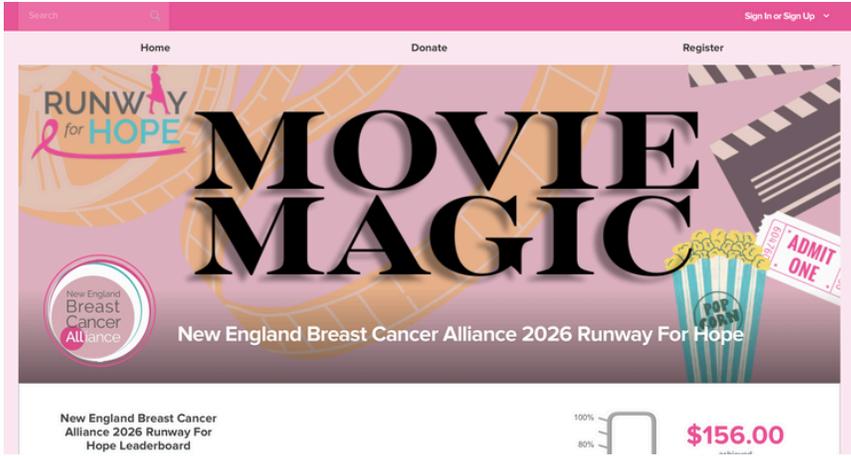
The dashboard is titled "My Fundraising Dashboard" and shows a progress bar at 60% completion. A primary call to action is "Complete Your Profile: Send a Fundraising Email" with a "Continue" button. Below this is a "Quick Start" section with three icons: "Send a Fundraising Email", "Manage Your Commitment", and "See All Donations". A "Links" section contains the user's profile URL. A fundraising progress meter shows \$104.00 achieved towards a \$1,000.00 goal, with 10% of the goal reached. At the bottom, there are "Donate Now" and "Register Now" buttons, followed by a gallery of photos of women in runway attire. A footer note reads: "Breast Cancer Survivors: building community & walking the Runway to raise awareness and fund life saving research." The page is powered by bloomerang.

- MY PICTURE - Click on upper left circle to upload an image
- DASHBOARD - Shows all summaries of our account
- SHARE MY PAGE - Links for Facebook, X and Email
- MY DONATIONS - Summary of what you have raised and donors
- RESOURCES - NEBCA will add resources to this tab to help you with goals
- MY REGISTRATION - Update your personal info, credit card and permissions
- EDIT MY PAGE - Takes you to your public page to edit what is posted
- SEND A FUNDRAISING EMAIL - send none or send many! Your choice.
- MANAGE YOUR COMMITMENT - See what you have raised and the balance
- SEE ALL DONATIONS - Another link to the My Donations page
- LINKS - Copy or visit your website page. You may copy this link to paste into social media posts.
- UPDATE MY GOAL - Want to increase your goal? Update it here by clicking the link and typing in a new amount. To save, click UPDATE.



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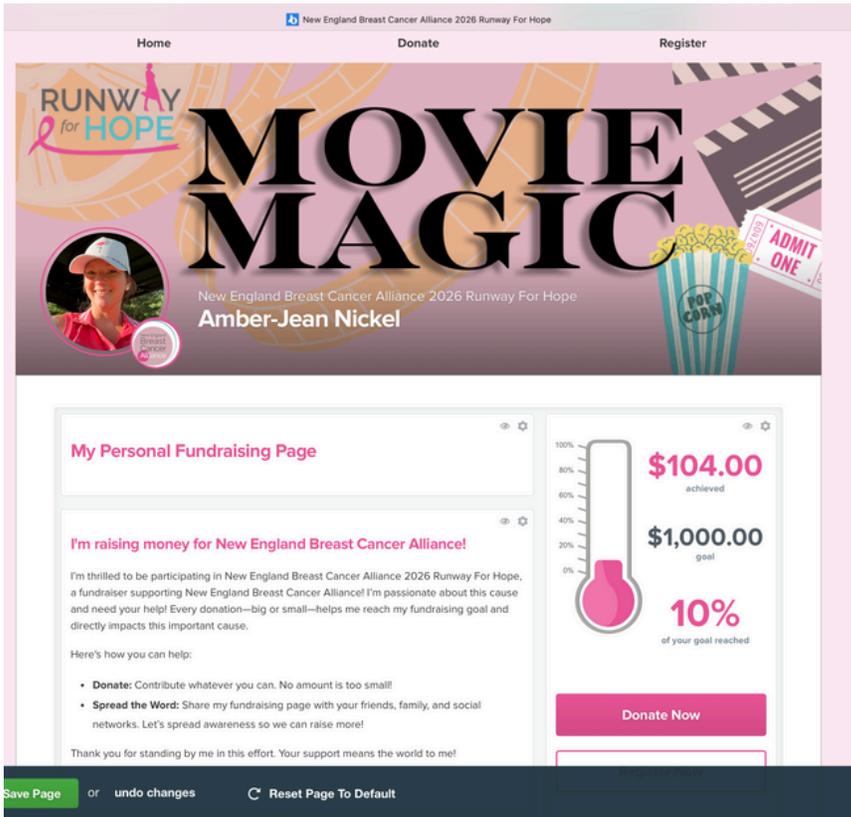
PUBLIC PAGE



Log in

- From the upper right corner, hover over Sign In to enter or password.
- From the upper right corner, click Sign In to link to the sign in page

Either way is fine, just two ways to get to the same place.



Navigate to the website to login

- Click on edit my page



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PUBLIC PAGE



Editing the page

- Each section has an eye and a gear icon
- Click on the eye to HIDE the section from the public
- Click on the GEAR to edit the section



Still have Questions?

- Email info@newenglandbreastcanceralliance.org
- We'll be offering virtual fundraising sessions with creative ideas and support to help you meet (and exceed!) your goals! Stay tuned for dates and links!
- We'll be hosting a Virtual Q&A and Meet-and-Greet Session on November 12 at 7:00pm to "meet," answer your questions, and share updates!